

## Tasmanian Irrigation Sponsorship Framework

### Purpose

The purpose of this document is to set out Tasmanian Irrigation's approach to sponsorship, as required by the [Treasurer's Instructions GBE 08-57B-01 – Sponsorship](#), and [Guidelines for Tasmanian Government Businesses - Sponsorship April 2026](#).

### Definitions

**Sponsorship** is any arrangement in which a Government business agrees to provide money or a contribution in-kind to support an activity in return for any specified benefits. It includes an arrangement where there is an obligation placed on the sponsored organisation to publicly acknowledge the fact that the Government business has contributed to the activity, event, program or organisation. It does not include an arrangement:

- if the Board can demonstrate that it has no discretion in relation to the arrangement, such as it arising from a legislative obligation; or
- where there is no requirement for any benefit to be provided in return for the money or other contribution, such as charitable donations or volunteering.

For clarity, if an organisation voluntarily chooses to publicly acknowledge or thank a Government business or its employees for support provided, in isolation, this will not change the underlying nature of the circumstances and create a sponsorship arrangement.

**Contribution in-kind** is where the Government business gives goods and/or services free of charge or at an uncommercial rate.

### Tasmanian Irrigation's approach

Tasmanian Irrigation is funded through a combination of fees for service from irrigation customers, and public/private funding of new irrigation schemes. As such, Tasmanian Irrigation does not have an appropriate source of revenue to support any form of financial sponsorship. Tasmanian Irrigation will not undertake financial sponsorships but may provide in-kind support to appropriate activity.

On receipt of a written application Tasmanian Irrigation will consider providing limited in-kind support for activities that:

- Align with the values and purpose of Tasmanian Irrigation's business
- Have a positive impact on the community
- Provide visibility and recognition opportunities
- Provide value for money for the personnel time invested in in-kind contribution
- Meet all risk and compliance considerations, including conflicts of interest.

Any in-kind support activity must be approved in advance by the Chief Executive Officer of Tasmanian Irrigation. Each instance will be monitored, reviewed and evaluated to test whether it has achieved its objectives.



Tasmanian Irrigation will not provide support for: individuals or private businesses for personal gain; political or religious organisations; activities that conflict with our values or regulatory obligations; or initiatives that directly benefit Tasmanian Irrigation employees.

## Reporting

All instances of in-kind support will be notified to the Tasmanian Irrigation Board and the Shareholding Minister in the course of routine meetings.

Tasmanian Irrigation is required to include in its Annual Report a summary of its sponsorship framework and the specific details of any sponsorships.

**May 2026**